

CROPS LANKA

MOTIVATE TO CULTIVATE

Join hands with us as we cultivate
not just crops, but a future of
endless possibilities.



Who we are:

Let me start with our slogan "**Motivate to cultivate**"

Crops Lanka Agri Hub is officially registered in the registrar of companies in Sri Lanka and comprises a board of 8 directors. These directors are highly skilled professionals and retired government officials who are widely recognized individuals. The primary focus of our company is on exporting plantation products, while also producing diabetes-friendly food products, poultry and livestock feed for the domestic market.

We have source and confirmed an order signed agreement from a pharmaceutical company based in the United States of America to provide a specific raw material attributing for their pharmaceutical production facility located in the United States of America. This raw material is extracted from sweet potatoes, which can be cultivated in our country. It is important to note that this pharmaceutical product is protected by a patent, as is the production process for this particular raw material. In order to honour our commitment to confidentiality, we have entered into a non-disclosure agreement which prohibits us from revealing the buyer's identity, the EN number of the chemical, and the technology employed.

With a team of experts boasting extensive experience in the agriculture field, locally and internationally, we are well placed to grow and thrive - even in challenging times. By really getting to know our crops, our talented teams are able to offer unique and customized solutions backed by data driven analysis and research. Our team has thoroughly vetted this start up, assessing its business model, market potential, and competition to ensure its viability. We have on board people who have years of experience in the field and also hired a bunch of fresher's who seems very passionate about this venture.



What we do

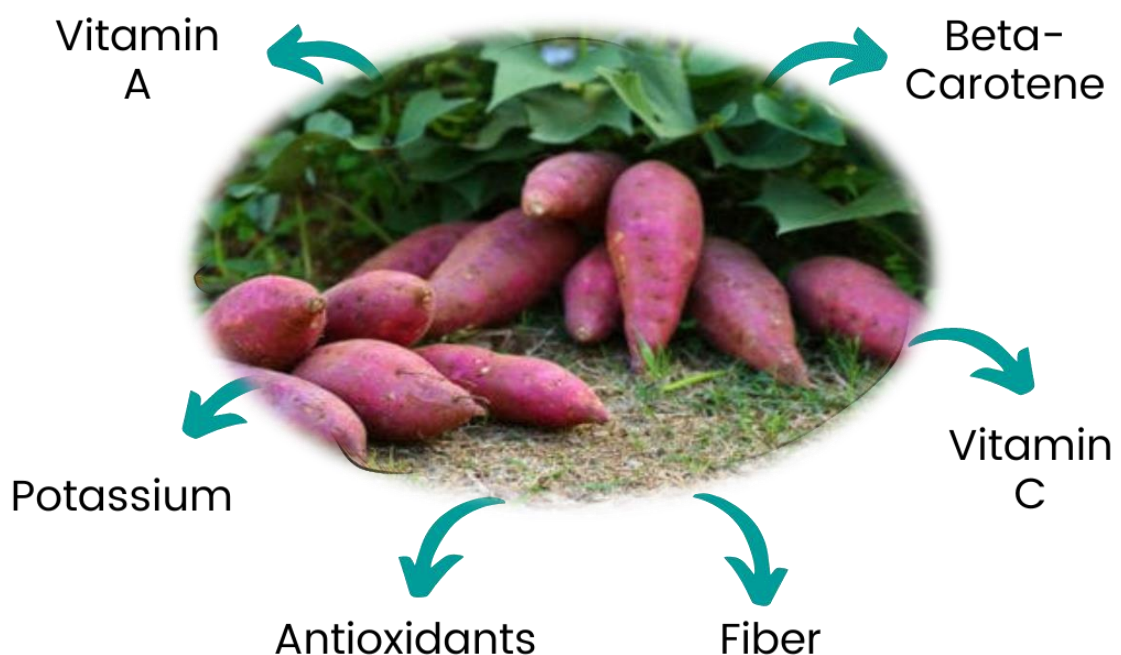
We are obligated to provide a minimum of 750,000 liters of this pharmaceutical raw material annually, with a maximum requirement of 10 million liters. To meet this demand, we have planned to establish a plant on an initial land area of 800 acres, which will be expanded to 6000 acres within two years. The most suitable variety for this process is the Wariapola RED. In the first year, we anticipate generating export revenue of USD 20 million, and our goal is to increase this to USD 150 million per year solely from exports. Our team of experts is confident in achieving this milestone by the end of the third year, provided that sufficient land and investment are available.

We will have the capability to produce starch after the pharmaceutical raw material production process. Our plan is to establish a production unit specifically for diabetes-friendly bakery products.

On the end we will be left out with remaining substance, which will be used to produce poultry and livestock feed , and we are on the process of finalizing due diligence for this facility.

Benefits of Sweet Potato

It is well-known that sweet potatoes are a valuable source of starch and are a rich source of



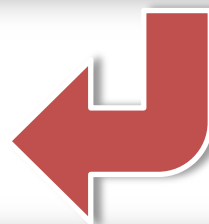
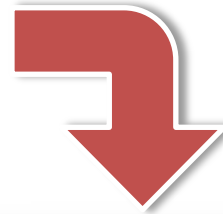
Which, Support healthy vision, Help for good digestion, Help to manage diabetes, Help to prevent the risk of cancer, Help to minimizing the risk of heart health, May enhance brain function, May boost the immune system and help to improve skin

Main Products of the Company



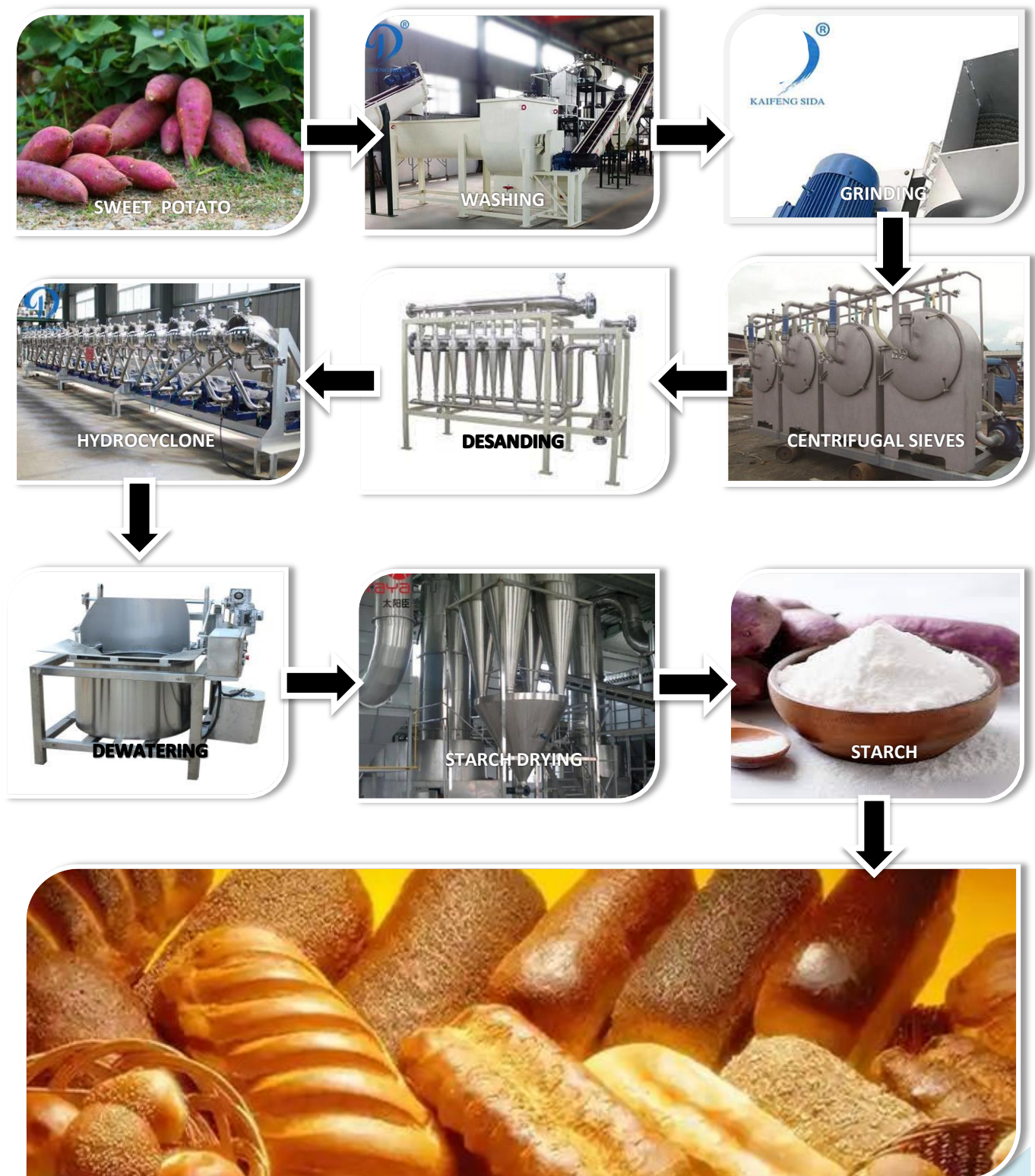
Medicinal Raw Material Production

The extraction of Sweet potato milk (slurry) enables the production of various pharmaceutical products, thanks to an advanced technological process. Additionally, sweet potatoes contain a rich array of vitamins and minerals that can also be obtained through advanced processes.



Production Starch/Bakery Products

Sweet potato starch is a starch that is considered diabetes-friendly due to its low glycaemic index level. The company plans to manufacture bakery products using this starch and intends to distribute them in the local market.



Production of Poultry Feed



Franchise Farming

The company has made a decision to purchase sweet potatoes from growers in order to meet the requirement of supplying at least 10% of the pharmaceutical raw material by the end of March. We have already formed partnerships with numerous growers and have offered them a favourable price for their upcoming harvest, which is scheduled from the end of January to March 2024. In line with this approach, the company's board of directors has unanimously agreed to franchise our planting concept to these smallholder farmers, aiming to enhance their income and improve their overall quality of life.



Despite producing most of the local food, smallholder farmers tend to be food insecure themselves: globally, they form the majority of people living in poverty. Helping raise their incomes and improve their livelihoods holds the key to building sustainable food systems, advancing food security.



According to The World Food Programme (WFP), farmer-directed procurement processes and locally-geared supply chains, many smallholders gain an entry point into formal markets. Encouraged to form associations, they are able to negotiate better, sell more, lower their transaction costs and extend their customer base.

But smallholders continue to face serious constraints. Some are unable to produce enough to last through the lean season. Others may generate a small surplus, yet struggle to make a profit. Overall, smallholders lack access to productive inputs and financing. Post-harvest management, including storage, is often inadequate: crops are exposed to mold, rot and pests. All the while, increasingly extreme weather events add to the challenge: often reliant on rain-fed agriculture, smallholders are powerless in the face of climate hazards.



Based on these findings, the Company will procure their produce at the current market rate, ensuring it is not below Rs.100/kg. Additionally, the franchisees will receive a monthly salary of Rs.80,000 per month for one acre. The Company will also supply planting materials, fertilizers, and nutrients without any charges. It is mandatory for the franchisees to adhere to our protocols and achieve a minimum yield of 5 tons per acre. The farmers will benefit from a minimum of Rs.820,000 per cycle from one acre, which amounts to over Rs.200,000 per month.



Farmland Partners

In addition to offering franchise opportunities, we are presenting a distinctive chance to the citizens of this nation to invest in and reap the benefits of this project through our Farmland Partner programme. Our plantation will be divided into 100,000 plots, and the Farmland Partners will have the opportunity to purchase these plots.



These plots will be available for sale at a price of Rs.60,000 each, and they will be provide a monthly return of Rs.4,600, which will be paid on a monthly basis. Individuals can invest in these plots on a monthly basis at a rate of Rs.5,000 per month for a duration of one years. This system aims to raise awareness and motivate the public to engage in cultivation. Our primary focus for this

opportunity is on foreign employed Sri Lankans, pensioners, and students. The system ensures that their investment is secure through a land deed that will be transferred under their name, offering a better return for a small investment.

Premier Partners

On the feasibility of this project, it has been forecasted to achieve 200% net income on this project and company will pass this benefit to our Premier Partners whom are on board and whom are willing to join. This initial investment will be used to purchase sweet potato for the export purposes, purchase initial crops, fencing the land,



plotting, setting up the production unit for the pharmaceutical raw material, Starch ,Poultry Feed and livestock feed.



Premier Partners will be provided with a land which company owns for this project. The price for this land will be set at Rs.1,600,000 per acre. However, the company will sell this land to our Farmland Partner at a rate of Rs.60,000 per perch, which amounts to Rs.9,600,000 per acre. As our Farmland Partner purchase plots, the

Premier Partners will receive a repayment of Rs.12,000 per plot, totalling Rs.1,920,000/acre. This repayment will allow the Premier Partners to recoup their entire investment within a year. Furthermore, the Premier Partners will continue to enjoy the profitable benefits provided by the company, which is not less than 144% per annum for lifelong . In other words 2,300,000/annum

Objective

We are pleased to inform all esteemed individuals that there exist abundant prospects for us to attain substantial financial gains and engage in diverse agricultural ventures, thereby fostering collective growth and reaping mutual advantages. Our primary objective is to accomplish a farming expanse of 50,000 acres by the conclusion of 2027, through both direct company cultivation and franchise cultivation. We hold unwavering confidence in our ability to achieve this significant milestone.

We extend a warm invitation to our entire countryman to participate in this endeavour, aiming to ensure the success of our collective efforts. There are numerous avenues through which you can contribute to this program. Together, let us strive to make our nation self-sufficient in food production. This will serve as a source of inspiration for the younger generation to engage in cultivation. Let us inspire and encourage the cultivation of crops. Let's **Motivate to Cultivate**



Modern Machineries to Be Used

The company will persist in utilizing advanced machinery to achieve optimal productivity, while minimizing the involvement of human labour. Our fields will be equipped with drones to gather information, as the data collected by drones on farms is commonly employed to enhance agronomic decision-making. This practice is commonly known as 'precision agriculture'.

Mechanical Trans planter



Mulch Layer



GRIMME Destoners



An effective separation is the basis for the growing of high quality Sweet potatoes, carrots, onions and other crop on stony and cloddy fields. The is designed for high performance, best separating quality and the highest economy. The patented Rota Power-shaft increases the sieving output about 25 % compared to traditional systems. The rotor shaft crumbles the compacted soil and prepares it for an increased sieving. Wear and tear of the following star rollers and main webs is significantly reduced.

Scouting/Monitoring Plant Health

One of the uses for drone imagery that has already been rolled out with great success is for monitoring plant health. Drones equipped with special imaging equipment called Normalized Difference Vegetation Index (NDVI) use detailed colour information to indicate plant health. This allows us to monitor crops as they grow so any problems can be dealt with fast enough to save the plants.

Monitoring Field Conditions

Drone field monitoring will also be used to monitor the health of soil and field conditions. Drones can provide accurate field mapping including elevation information that allow growers to find any irregularities in the field. Having information on field elevation is useful in determining drainage patterns and wet/dry spots which allow for more efficient watering techniques. And will also offer nitrogen level monitoring in soil using enhanced sensors. This allows for precise application of fertilizers, eliminating poor growing spots and improving soil health for years to come.



Present Status of the Company

Currently, the company has successfully obtained the contract to provide a minimum of 750,000 liters of Medicinal Raw Material for duration of 10 years. The company aims to supply a minimum of 3 million liters by the end of 2024, as the buyer is willing to purchase up to 10 million liters per year. It is important to note that the supply should be in multiples of 750,000 liters, as each batch requires a minimum of 750,000 liters. Price offered for the purchase will be subjected to a revision at the end of each year. At present the price offered is USD22.00/litter (FOB) Colombo.

To ensure the fulfilment of this order, Crops Lanka has issued a performance bond of USD 1.5 million to the buyer. The company's primary focus will be on achieving the complete supply of 10,000,000 liters by the end of the second year. Currently, the company has investment to supply 750,000 liters, which is sufficient for the company's survival. On this context, the company has purchased a land area of 850 acres in the northern province, which provides ample space for us to meet our minimum annual supply requirements.

Companies Long term Objective

In order to attain the production goal of 10,000,000 liters of Medicinal Raw material, the company must ensure the cultivation of at least 6000 acres, requiring a substantial investment of Rs.6,000,000,000.

Purpose of Going to the Public

In order to accomplish the company's long-term goal, a significant investment is necessary in addition to the available funds. In light of this, the company intends to engage the general public in this program to capitalize on its advantages. Consequently, the company has conducted a survey in collaboration with various government and non-government agencies, yielding crucial data that has enabled us to focus on a specific segment.

Approximately 10% of Sri Lanka's current population, which equates to around 2-2.5 million individuals, are currently residing overseas. The majority of this group consists of migrant workers, estimated to be around 1.5 million. These individuals primarily




reside and work in countries within the GCC (Gulf Cooperation Council), such as Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, and the United Arab Emirates.

Our primary objective is to promote and encourage the development of strategies within this sector. Many individuals in this sector have chosen to work abroad for extended periods of time due to the lack of stable income opportunities in their home country. They have made significant sacrifices to support their families and are often hesitant to return home due to the uncertainty of their financial situation. We aim to provide a humanitarian solution by offering them a secure income upon their return.

We have identified effective channels to engage with this sector and will be focusing more resources on its development.

Given the objective of attaining 100,000 plots within a span of 3 months, we possess unwavering confidence in the feasibility of this target through this particular sector, owing to the influx of inquiries we have already received from numerous individuals.

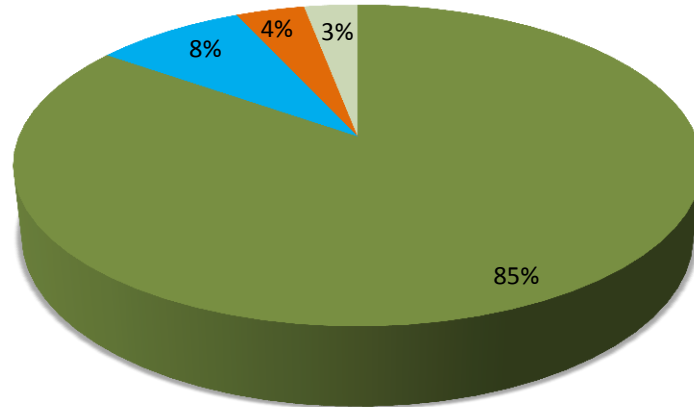
Finical Forecast

DESCRIPTION				
	MEDICINAL RAW MATERIAL	STARCH/ BAKERY PRODUCTS	POULTRY FEED	LIVESTOCK FEED
Revenue (USD)	79,200,000	7,830,000	3,600,000	2,430,00
Cost (USD)	8,390,060	829,472	381,366	288,027
NET Earning (USD)	70,809,940	7,000,528	3,218,634	2,141,973



REVENUE

■ Medicinal Raw Material ■ Starch ■ Poultry Feed ■ Livestock Feed



Initial Investment Required

Raised Through Premier Investors

Total Investment Required	1,000,000,000
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Investment Made By the Company

Performance Bond to USA Company	487,500,000
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Legal Fee	27,625,000
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Others	30,275,000
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Total	545,400,000
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Investment Required	454,600,000
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Initial Shares of the company	10,000
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Price per Share	Rs.100,000
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Further Investment Required

Raised From Farmland Partners

DESCRIPTION	LKR	LKR
ACRES	1	3,125
PRODUCTION(TONS)	24	75,000
COST OF LAND	1,000,000	3,125,000,000
COST OF FENCING	100,000	312,500,000
COST OF IRRIGATION	250,000	781,250,000
COST OF SEEDLING	71,500	223,437,500
COST OF LAND PREPERATION	90,000	281,250,000
COST OF FERTILIZER	140,250	438,281,250
COST OF LABOUR	50,544	157,950,000
COST TECHNOLOGY	40,000	125,000,000
COST MACHINERY	20,000	62,500,000
ADMIN COST	273,480	854,624,216
TOTAL COST	2,035,774	6,361,792,966

